ORAGE MASTERS

WHISTLER, BC
APRIL 19, 2009

Orage Masters 6 –DOWN WITH THE CROWN

Unofficially dubbed the Anti-Comp for it's "break all rules attitude", the Orage Masters has become a favorite event amongst the world's top skiers, their sponsors, industry media and spectators alike.

With a little less than 2 months until the ski industries most infamous on hill party induced slopestyle takes center stage we'd like to fill you in on a few details. For those unaware, The Orage Masters is a slopestyle event unlike any other, it's a celebration of skiing's progression and the ultimate cap off to the season's event calendar.

Aside from the costume clad competitors, the Orage Masters is in a league of its own having been a profiled event on Freeskier Magazine's "top events of the season" list for the past five years. 2009 marks year 6 of the Orage Masters which is now hosted at Whistler's famed Telus World Ski and Snowboard Festival. The Master's mandatory co-ed format offers skiing's elite men and women an arena to showcase their true colors and is undoubtedly the most creative slope event of its kind.

Back from last year are teams 4 Frnt, Armada, Volkl, Surface Skis, Line, K2 and Rossignol. New this season, we're adding two teams to the field. Of the ten, two will receive a bye through the first round… one of course being last year's champion, Team K2. As always, Orage's own, and 2009 X Games gold medalist, TJ Schiller will spearhead the course design which can only mean one thing... athletes will need to bring their A-Game or will be sent home "unvictorious".

So don't' miss the spectacle that is the Telus World Ski and Snowboard Festival, and make damn sure not to miss the one and only event rightfully dubbed, The Anti comp… The Orage Masters is back once again this April 19, 2009. Get yourself to Whistler and get Down with the Crown.

DOWN WITH THE CROWN

For Additional Information Please Contact:
Cody Lynge: Canadian Marketing & Int'l Team / Events Manager [cody.lynge@orage.com]
Mike Nick: US Marketing & Global PR Manager [mike.nick@orage.com]

www.orage.com

ORAGE MASTERS

WHISTLER, BC
APRIL 19, 2009

THANKS BE TO WWW.NEWSCHOOLERS.COM FOR THE IMAGERY

DOWN WITH THE CROWN

For Additional Information Please Contact:
Cody Lynge: Canadian Marketing & Int'l Team / Events Manager [cody.lynge@orage.com]
Mike Nick: US Marketing & Global PR Manager [mike.nick@orage.com]

www.orage.com